

## FMNZ Presenters 2019

### Wylie Bystedt

Former President of the British Columbia Farmers Market Association, Wylie recently stepped down from the position after spending 6 years as President.

Her work involves managing vendor membership, vendor business incubator programs, and FM metrics.

She runs Coyote Acres, a ranch near Quesnel, specialising in meat production; beef, pork, lamb, chicken and llama, which she sells at the Quesnel farmers' Market and McLeese Lake Farmers' Markets.

### Brian Sami

Currently the Systems and Operations Manager at Central Demolition.

Brian holds a Business Degree with a Double Major in Marketing and Tourism from Massey University and has over 18 years' experience in operational and leadership roles working with people throughout the organisational spectrum in both public and private sectors.

From 2011 to 2017 Brian was managing over 25 staff in a highly unionised environment with ongoing change management requirements.

In Brian's words "I believe in prevention rather than cure however, there are always situations where conflict is inevitable. These situations have to be managed in a manner which maintains the dignity of all involved and ensures an outcome that is feasible and pragmatic and as much as possible does not compromise the future of the organisation nor the conflicting parties."



Rob and Laura met while in Melbourne. Both qualified chefs, Laura grew up on a sheep and beef farm in Taihape and Robs mum is possibly one of the best cooks ever.

They travelled, ate and cooked a lot! It was in England's well-hidden corners, they discovered true community spirit, where food was a cornerstone of community - cooking and eating round huge fires together.

Both studied permaculture, plus Organic Horticulture at the BHU in Lincoln. On completion of studies they opened their food truck business (The Dukes of Sandwich).

Enthusiastic about feeding people real food and inspired by their travels, they were keen to support local growers and producers.

5 years on, slinging sammies at events and Farmers Markets in their custom made trailer; they are unhitching the trailer to put roots in the new business venture - The Dukes Roadhouse (opening soon) on SH1, Mangaweka.

For more information about  
**Farmers Market New Zealand**

Contact Wendy  
[fmnzsecretary@farmersmarkets.org.nz](mailto:fmnzsecretary@farmersmarkets.org.nz)

Farmers Markets New Zealand Inc

## 2019 Conference

**“Come for the Networking  
Stay for the Fun“**

29-30 July 2019



**Honest to Goodness  
FRESH LOCAL**

# Farmers' Markets NZ

## "Come for the Networking - Stay for the Fun"

### FMNZ Conference 2019 Programme

#### Sunday 28 July 2019

**5.30 pm** *The Set Up on Dixon Hostel*  
*Informal get together, eats and drinks*

#### Monday 29 July 2019 - Conference Start

**All at the The Loft in the Harbourside  
 Function Centre, Wellington**

**8.30 am** Registration

**9.00 am** **Formal Welcome** - FMNZ Chair & Guest (TBA) and housekeeping

**9.30 am** **Past President, British Columbia FM Association** - Wylie Bystedt

**10.30 am** **Morning Tea**

**10.45 am** **Workshop x 3** -  
 Social Media  
 Website Design  
 Wylie (ask what topic)

**12 Noon** **Lunch**

**12.45 pm** **Conflict Resolution** - Brian Sami (former) Regional Business Advisor, Central Economic Development Agency (CEDA\_

**1.30 pm** **Michael Brooks** - Executive Director of Egg Producers Federation of NZ

**2.15 pm** **Market Health Check** - Lex Chambers, Waikato FM

**2.45 pm** Afternoon Tea

**3.00 pm** **AGM**

#### Evening - 29 July 2019

**6.30 pm** **Harbour Cruise**

#### Tuesday 30 July 2019

**9.00 am** **Welcome** & Housekeeping

**9.15 am** **Dukes of Sandwich** - vendor to street food

**10.15 am** **Morning Tea**

**10.30 am** **Kaikoura Cheese** - Daniel Jenkins

**11.15 am** **Market Comparison** - Jono Walker

**11.45 am** **General Discussion**

**12 Noon** **Lunch**

**12.45 pm** **Market House Rules** - a questionnaire

**1.15 pm** **Market Challenge** - photo challenge

**2.15 pm** **What do you want?**  
**Benefits of FMNZ**

**3.00 pm**



## Registration Form

(Please use a separate form for each delegate)

**Organisation** .....

**Surname** .....

**First Name** .....

**Postal Address** .....

**Email** .....

**Telephone** .....

**Mobile Phone** .....

**Dietary Needs** .....

Permission to include your contact details in published delegates list - yes/no

#### Registration Fees

\$210.00	Full registration FMNZ member	[ ]
\$100.00	Monday registration FMNZ member	[ ]
\$100.00	Tuesday registration FMNZ Member	[ ]
\$ 65.00	Harbour Cruise only	[ ]
\$250.00	Full registration non-member	[ ]

#### PAYMENT METHOD—

Direct credit (Kiwi Bank #38 9004 0607855 00)

Details: FMNZ Conference [include name ]

Email to [chairperson@farmersmarkets.org.nz](mailto:chairperson@farmersmarkets.org.nz) or ask for an on line form.

**RSVP—20 JULY 2019**