



Supporting local
and fresh food

The Farmers' Market New Zealand executive invite you to attend the annual conference to be held in Wellington this July. A great opportunity to network with fellow market managers, learn from experts and hear the latest from NZ and overseas. See you there!

Monday 3 and Tuesday 4 July 2023

The Loft, Harbourside Function Venue, Taranaki Street, Wellington

Sunday 2 July 2023

5.00pm	Drinks with FMNZ executive at West Plaza Hotel. Dinner own arrangements.
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Monday 3 July 2023

8.30am - 8.45am	Registration and Arrival tea/coffee
8.45am - 9.15am	Welcome , introductions and housekeeping - Jono Walker, FMNZ Chair
9.15am - 10.00am	Use of volunteers at markets - Meghan Bond , Harvest market, Launceston, Tasmania
10.00am - 10.30am	National Farmers' Market Week - Jane Torrance , JLT PR and Events
10.30am - 11.00am	Morning tea
11.00am - 12.00pm	The Good Food Road Map - Julio Bin, Lead System Innovator – Healthy Families
12.00pm - 1.00pm	Lunch
1.00pm - 1.30pm	Vegetables NZ update - Andrew Bristol, Communications Manager, Horticulture NZ
1.30pm - 2.45pm	Future Proofing Farmers Markets - facilitated by Michele Driscoll, FMNZ executive
2.45pm - 3.00pm	Afternoon tea
3.00pm - 4.00pm	The New Zealand Institute for Plant and Food Research Limited Survey Results - Ivy Gan, Scientist – Stakeholder & Consumer Research
4.00pm—4.15pm	Close of the day
6.00pm	Conference dinner Loretta, Cuba Mall

Tuesday 4 July 2023

8.45am	Arrival tea/coffee and welcome
9.00am - 10.30am	Social Media Workshop - Seth Zorn, The Classroom
10.30am - 10.45am	Morning tea
10.45am - 11.30am	Farmers' Markets of Nova Scotia and Canada and Nutrition Coupon Programmes - Justin Cantafio, Farmers' Markets of Nova Scotia
11.30am - 12.00pm	FMNZ AGM
12.00pm - 12.45pm	Lunch
12.45pm - 1.30pm	Reducing waste at farmers' markets: why it's important, how to prioritise it - Hannah Blumhardt and Liam Prince, The Rubbish Trip
1.30pm - 2.15pm	Eat NZ update - Angela Clifford, CEO
2.15pm - 3.00pm	Farmers' Market World Coalition update followed by close of conference - Jono Walker

Meghan Bond - Volunteer and Community Engagement Co-ordinator at Harvest Market, Launceston, Tasmania. Meghan started as a volunteer and was so impressed that she had to get involved with the management team to complement her day job with the Tasmanian Department of Health. Meghan brings experience in research, evaluation, project management and engagement to this role. Meghan's passion for local produce and community building was strengthened by undertaking PHD studies centred on climate change and sustainability.

Justin Cantafio - Food systems thinker, farmers' market champion, relocalisation specialist. Justin is passionate about all things local. His professional interests also include food hubs, cooperatives, decentralisation, economic recirculation, and institutional procurement. A 2023 Nuffield Scholar, Justin lives and breathes farmers' markets and local food systems. He presently serves as the Executive Director of Farmers' Markets of Nova Scotia, a non-profit cooperative of over 40 farmer's markets. He is the Co-founder and President of Canadian Farmers' Markets, Canada's national farmers' market association and a founding member of the World Farmers' Markets Coalition.

The Rubbish Trip - Hannah and Liam will discuss market waste reduction, drawing on their experience of zero waste living, Liam's experience as Kaicycle compost manager, and Hannah's experience researching reusable packaging systems through Takeaway Throwaways and Reuse Aotearoa.

The Classroom - Seth will take you through a brief overview of the social networks that'll help you reach more people and grow your audiences. He'll share some up-to-date tips and tricks on how to get the most out of your social media and will also be available to answer any questions you might have after the seminar too.

ACCOMMODATION

West Plaza Hotel
110 Wakefield Street, Wellington

Rooms are now offered at best available rate of the day.

Please go to www.westplaza.co.nz or call 0800 731 444.

The hotel is 2 minutes walk from the conference venue. Sunday evening drinks will be held at the hotels City Dining & Bar. **If this hotel is full when you go to book, please look for your preferred accommodation, be it hostel, Air B&B or hotel.**

REGISTRATION

Full conference - Monday 3 and Tuesday 4 July
\$275 per person (member) OR \$300 per person (non member)

Includes conference programme, daily catering and conference dinner (beverages own expense)

Day registration - Monday 3 July OR Tuesday 4 July
\$150 per person OR \$175 per person (non member)

Includes conference programme and daily catering. Please indicate on your registration which day you are attending.

Conference dinner Monday 3 July - \$85 per person
Includes meal only, beverages own expense.

Go to the website www.farmersmarkets.org.nz to register for the conference. One registration per person.

On receipt of your registration, your registration will be checked and an invoice will be sent for immediate payment.

